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Newsletter Vol. 2

More about us
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Fostering Opportunities, Resources, and Capabilities in AI for Effective Management of Higher Education Institutions

Partner



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About FORCE AI

FORCE AI is an Erasmus+ project committed to helping higher education institutions (HEIs) unlock the full potential of artificial intelligence (AI). FORCE AI's mission is to establish a new role – the AI Manager for Higher Education (AIM4HE) – as well as to develop and test the associated online training programme designed as a micro-credential.

FORCE AI's vision is that AIM4HEs will be enabled to lead AI integration and innovation across HEIs effectively and responsibly, thereby supporting digital transformation in higher education. In doing so, the FORCE AI transnational team, consisting of HEIs from Germany, Latvia, the Netherlands, and Türkiye, has been developing a range of educational resources and materials.

In this newsletter, we are happy to share the **latest results of our project with you. Explore them and benefit from our findings!**

Artificial Intelligence Manager for Higher Education: Micro-Credential Programme Curriculum



Based on the developed [AIM4HE qualification profile](#), the FORCE AI team designed a curriculum for tailored training for potential AI Manager for Higher education. The AIM4HE curriculum presents the main specifications of the training programme, such as learning objectives and outcomes, workload, structure, assessment, and recognition. The AIM4HE curriculum is an essential milestone in the development of a strong and practice-oriented training programme, aligned with EU principles and labour market requirements.

Discover the full AIM4HE curriculum on our website!

↓ **AIM4HE Curriculum**

AIM4HE curriculum at a glance:

Programme Title	AIM4HE – Artificial Intelligence Manager for Higher Education
Type	Micro-credential Programme
Workload	155 hours (6 ECTS-equivalent)
Target Groups	<ul style="list-style-type: none"> • Higher education administrative and academic staff • Digital transformation leaders • IT and data governance professionals • Staff preparing for or acting in AI management roles
Certification & Recognition	<ul style="list-style-type: none"> • Course Participation Certificate • AIM4HE Training Certificate (Micro-credential) recognized by all EU partners and recognisable by other HEIs

Transnational **AIM4HE Micro-credential Framework**

The AIM4HE training programme is designed as a micro-credential. To ensure a common approach to its development and recognition, the FORCE AI team has developed a dedicated framework. This framework outlines the main features of the AIM4HE micro-credential, in particular the issuing body, alignment with the European Qualifications Framework (EQF), as well as assessment, certification, and recognition arrangements.

In addition, the AIM4HE micro-credential framework provides a brief overview of the current landscape of transnational micro-credentials. This section is intended to support readers who wish to better understand global developments in this area, as well as those interested in designing and offering transnational micro-credentials.



Explore the AIM4HE micro-credential framework on our website!

[➤ AIM4HE micro-credential framework](#)

What's coming next?

Based on the developed AIM4HE curriculum and micro-credential framework, the FORCE AI team will develop and pilot the AIM4HE online training programme.

Heads-up: On 6 April 2026, the AIM4HE training will move into the piloting phase. Don't miss the opportunity to register for the training and obtain the AI Manager for Higher Education certificate!

Stay tuned!

Program:
Erasmus+, Key Action 2 - Cooperation Partnerships
in Higher Education

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Project's lifetime
October 1, 2024 – March 31, 2027

Project coordinator:
Fachhochschule des Mittelstands (FHM)

With kind support from



Contact us:

www.force-ai.eu info@force-ai.eu [in](#)